For each statement below, indicate the extent to which that statement describes your region. Use the scale from 1 to 5 provided, where 1 indicates a low/minimum score and 5 indicates a high/maximum score. Scales for each category are provided.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **A. Supportive Environment** | Not my region at all1 | 2 | 3 | 4 | Exactly describes my region5 | Category Total |
| Entrepreneurs are a key source of job and business creation |  |  |  |  |  |  |
| Public recognition of entrepreneurs occurs through awards and other publicity |  |  |  |  |  |
| A system of support for entrepreneurs that includes targeted referrals exists in our region |  |  |  |  |  |
| The region’s quality of life (e.g., amenities, atmosphere) is desirable, attracts residents and places emphasis on supporting local businesses |  |  |  |  |  |
| Regional initiatives intentionally include a diverse group of individuals in leadership and supporting roles  |  |  |  |  |  |  |
| **B. Training & Technical Assistance** | Does not exist/Needs improvement1 | 2 | 3 | 4 | Exceptional5 | Category Total |
| A Small Business Development Center or similar organization provides assistance to start-ups |  |  |  |  |  |  |
| Specialized business services (e.g., legal & financial advisors; web designers; consulting engineers) exist in the region |  |  |  |  |  |
| Market research resources are available through a public library or other public resource in the region |  |  |  |  |  |
| Events/Workshops are offered in our region to help interested persons become entrepreneurs |  |  |  |  |  |
| Programs and/or facilities which focus on innovation/technology and/or support a specific industry are accessible to businesses in the region |  |  |  |  |  | B. |
| **C. Networks, Mentoring & Coaching** | Does not exist/Needs improvement1 | 2 | 3 | 4 | Exceptional5 | Category Total |
| A formal network of business leaders can be found throughout the region |  |  |  |  |  |  |
| Strong connections exist between institutions of higher education and the regional business community |  |  |  |  |  |
| Examples of entrepreneur-focused mentoring/coaching can be found in the region |  |  |  |  |  |
| Formal organizational structure(s) exists to support entrepreneurs in the region |  |  |  |  |  |
| An “entrepreneurship champion” - someone who advocates and promotes entrepreneurship - exists in the region |  |  |  |  |  | C.  |
| **D. Access to Capital** | Does not exist/Needs improvement1 | 2 | 3 | 4 | Exceptional5 | Category Total |
| Entrepreneurs have access to revolving loan funds for startups in the region |  |  |  |  |  |  |
| Bankers/lenders understand the needs of small business and work with new businesses in the region |  |  |  |  |  |
| Entrepreneurs have access to venture capital in the region |  |  |  |  |  |
| Broadband infrastructure is available throughout the region |  |  |  |  |  |
| Incubator(s)/Co-working facilities currently serve the region |  |  |  |  |  | D.  |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **E. Youth Entrepreneurship** | Does not exist/Needs improvement1 | 2 | 3 | 4 | Exceptional5 | Category Total |
| Public (K-12) schools have entrepreneurship integrated into the curriculum |  |  |  |  |  |  |
| Extracurricular organizations (e.g., 4-H, Boys/Girls Scouts) offer experiential learning opportunities for entrepreneurship |  |  |  |  |  |
| Youth-owned businesses are visible in the region |  |  |  |  |  |
| Community colleges/Vocational schools provide business management training alongside of technical training |  |  |  |  |  |
| Business competitions/programs exist in the region to encourage youth entrepreneurs |  |  |  |  |  | E.  |
| TOTAL SCORE (A+B+C+D+E):  |  |

Once you’ve responded to all of the statements above, add the scores for each category and record it in the last column of the worksheet. Also, total your score across all five categories.

|  |  |  |
| --- | --- | --- |
| If your **overall** score was: |  | Your region’s readiness for entrepreneurship is: |
| 1 – 25 | Weak Score | Little readiness – Capacity building is required |
| 26 – 50 | Soft Score | Some readiness – Gap filling necessary |
| 51 – 75 | Good Score | Readiness potential – Begin to build on existing assets |
| 76 – 100 | Strong Score | Readiness present – Extend existing assets |
| 101 – 125 | Excellent Score | Considerable readiness – Invest in success! |
|  |  |  |
| If your score in any **one category** was: |  | Your region’s readiness in that category is: |
| 1 – 5 | Weak Score | Little readiness – Capacity building is required |
| 6 – 10 | Soft Score | Some readiness – Gap filling necessary |
| 11 – 15 | Good Score | Readiness potential – Begin to build on existing assets |
| 16 – 20 | Strong Score | Readiness present – Extend existing assets |
| 21 – 25 | Excellent Score | Considerable readiness – Invest in success! |